

one plus partnership: wuhan pixel box cinema

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'wuhan pixel box cinema' by one plus partnership in wuhan, china  
all images courtesy one plus partnership  
image @ ajax law ling kit, ulso

hong-kong based practice [one plus partnership](#) (ajax law ling kit, virginia lung) has sent us images of 'wuhan pixel box cinema', a multiplex theatre in wuhan, china. treating the basic element of a tiny pixel as the basis of the design, the project seeks to fully immerse the visitors into the realm of motion pictures by creating a visually-arresting motif out of the square-shaped units.



interior of stainless steel envelope  
image @ ajax law ling kit, ulso

fabricating a thematic cohesion through pixels, furniture units and programmatic zones are defined by building up boxes of different heights: the cashier counter, food display cabinet, serving counter, seats and tables are created by cubic protrusions that holistically read as a collection of three-dimensional pixels. a feature display wall in the entrance area creates a dynamic surface of extended box forms that also presents the name of the cinema in a subtle but dramatic fashion.

in the box office grand hall, a large conic envelope created from over 6000 pieces of stainless steel panels forms a habitable space that fully wraps around the viewers. the reflective nature of the material produces a multiplying optical illusion that blurs the inhabitants sense of space. aiming to generate an atmosphere that references the digital elements of films, the design explores multiple ways in which to present



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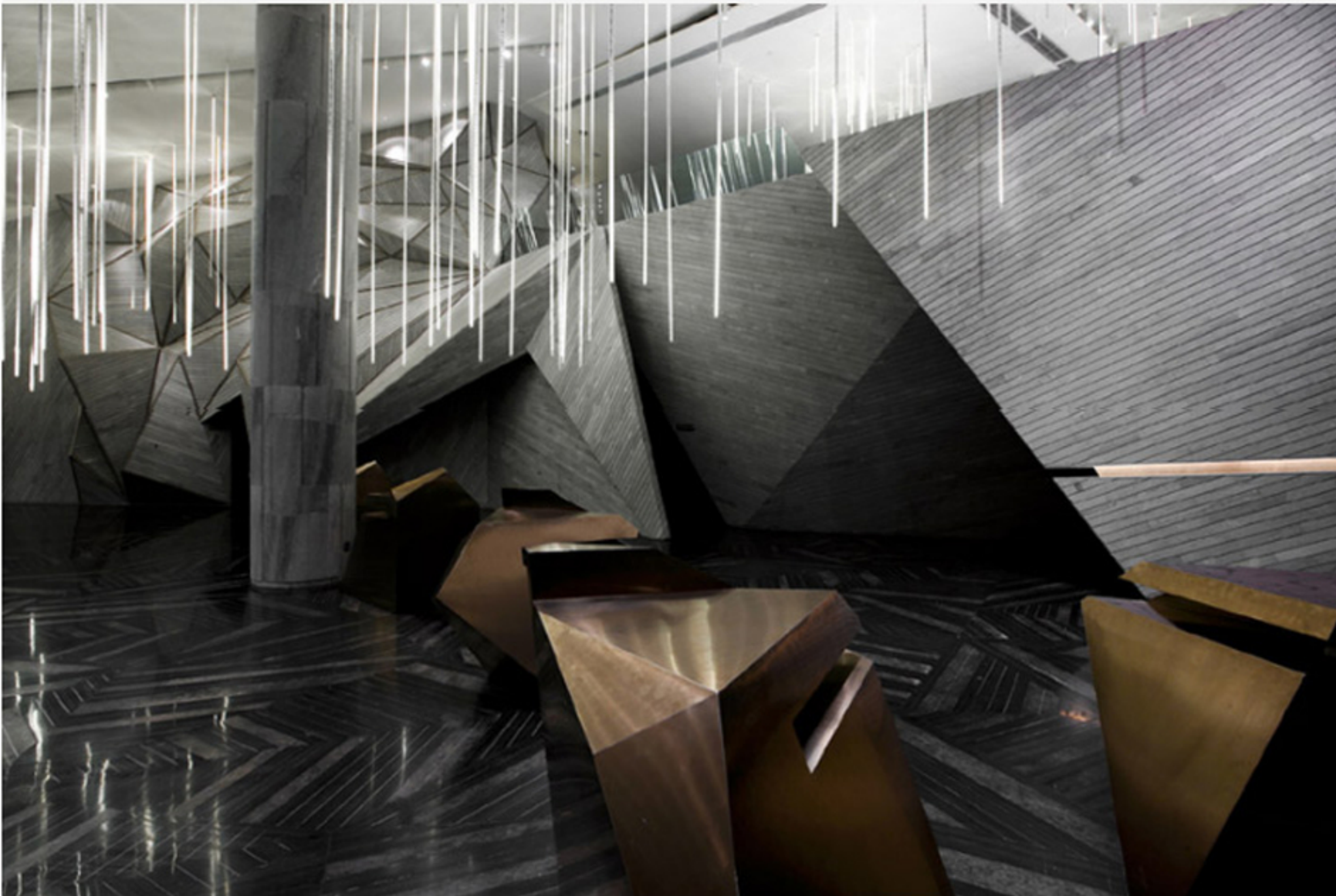


## one plus partnership: chongqing mountain + city sales office



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'chongqing mountain + city sales office' by one plus partnership, chongqing, china

all images © ajax law ling kit, virginia lung

all images courtesy of one plus partnership

designed by ajax law ling kit and virginia lung of hong kong-based practice [one plus partnership](#), the interior design of the 'chongqing mountain + city sales office' in chongqing, china represents the valley and mountain landscape of the surrounding nanshan district, creating a parallel geological and craggy setting. slanted and triangulated masses within the clubhouse form the partitions, producing a small-scale mountainscape inside. a triangulated marble floor pattern continues the theme generating an appearance of uneven terrain underfoot. evoking the imagery of soft rain, LED lighting stands are suspended from the ceiling.

furniture is minimally integrated into the arrangement as rock-shaped elements. a gold champagne-hued reception desk and chairs appear to be strewn and placed by natural geologic processes. a cavernous stairway connects the two levels, illuminated with a linear way-finding light which has been recessed into the solid wall.