

Hong Kong Trader features market intelligence and business opportunities for small and medium-sized enterprises. The award-winning, weekly trade publication targets an international readership of SMEs, as well as key business decision-makers with an interest in Hong Kong.

Hong Kong Spotlight

Six Questions

HKTDC Showcase

In Focus

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What's New

Hong Kong Spotlight

Shaping China's Future

British architects, integral in shaping the Hong Kong cityscape, are now playing a key role in urbanising Chinese mainland cities, a big reason behind the Royal Institute of British Architects' decision to open its first overseas chapter in Hong Kong.



About Hong Kong Trader

Hong Kong Trader targets key decision-makers in business and public life. Each week, the award-winning online publication presents the developments and insights that matter, with a focus on dynamic Hong Kong and the rapidly evolving Chinese mainland. *Hong Kong Trader* also features a customised news section to meet the needs of individual readers.

 **Video**

Smart Vision



Eyewear that adjusts to your vision needs debuted in Asia last month at the HKTDC Hong Kong Optical Fair. Developed in the United States, emPower promises to revolutionise prescription glasses.

Six Questions



Business of Innovation

Denmark is this year's Partner Country at Hong Kong's leading design and technology events. Hear some of the country's top designers' take on the city's creative potential.

In Focus



Design City

Innovation through design has been the byword of Hong Kong Design Year. The year-long programme has highlighted the power of design for enriching business and everyday life.

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HKTDC Showcase



Enterprise Yearbook 2013

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Event Calendar

- 13-17 Dec**
 Hong Kong Business Mission to Dubai, UAE and Riyadh, Saudi Arabia
- 20-22 Dec**
 The 10th China Products (Mumbai, India) Exhibition
- 7-10 Jan 2013**
 HKTDC Hong Kong Baby Products Fair 2013
- 7-10 Jan 2013**
 HKTDC Hong Kong Toys & Games Fair 2013
- 7-10 Jan 2013**
 Hong Kong International Stationery Fair 2013
- 11-15 Jan 2013**
 Style Hong Kong Show in Nanning
- 14-17 Jan 2013**
 HKTDC Hong Kong Fashion Week for Fall/Winter 2013
- 14-17 Jan 2013**
 HKTDC World Boutique, Hong Kong 2013

[More Events](#)

Trader's Choice



Winning Creativity

Hong Kong-based interior design firm One Plus Partnership has been named Designer of the Year in the coveted Andrew Martin International Awards.

What's New

Chinese Mainland



Dai Xianglong: No Timetable for Renminbi Convertibility

China will continue to loosen its grip on financial markets, step by step, to make the mainland's currency, the renminbi, fully convertible...

Hong Kong



Hong Kong as Asia's Central Business District

Hong Kong plays a leading role in regional business and as Asia's Central Business District...

Household Products



Provisional Measures Imposed on Ceramic Tableware and Kitchenware Originating in China

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5 Dec 2012

Winning Creativity

One Plus Partnership last month became the first design house in Asia to win the Andrew Martin International Awards' Designer of the Year honours. The Andrew Martin International Awards, which took place in Shanghai this year, are considered the Academy Awards of the design industry.

"It's an honour to be recognised by our design industry peers and to represent Asia at the forefront of world-class design," said Virginia Lung, receiving the accolade along with her business partner, and husband, Ajax Law.

Industry Oscars

The husband-and-wife team was recognised for three innovative works on the Chinese mainland: the Wuhan Moulding Show House, the Wuhan Pixel Box Cinema, and Parc Four Seasons Shanghai.



One Plus Partnership founders Virginia Lung and Ajax Law receive their award from Martin Waller, founder of Andrew Martin International

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Shanghai Parc Four Seasons Show House

Described by *The Times of London* as "the Oscars of interior design industry," the Andrew Martin International Awards recognise the world's top designers, celebrating outstanding achievements of fellow professionals, with only one selected each year. Previous winners include such internationally renowned designers as Martyn Lawrence-Bullard, Kelly Hoppen and Jamie Drake.

The awards are judged by a broadly representative panel of design industry masters, as well as the British Royal family and elite professionals from various fields.

This year's awards theme was Creative Innovation of Design. In the judges' view, it was the creative inspiration for each of One Plus Partnership's three theme projects that set them apart.

Featuring boxes at varying heights, the design of the Wuhan Pixel Box Cinema was based on the movement and pixels that make up film images.

Wuhan Moulding Show House was inspired by moulding, while the Parc Four Seasons' Show House in Shanghai adopted the concept "executive chef," highlighting the owner's passion for cooking and food. In each of these projects, One Plus Partnership extended the boundaries beyond architecture, texture, colour and lighting, embracing environmental psychology, function and artistic decoration.

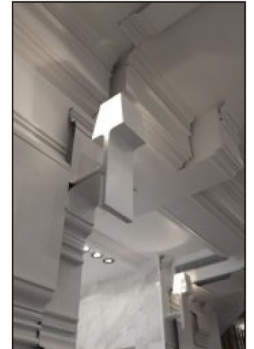
Looking at Hong Kong

After being a finalist for seven years, Ms Lung said the telephone call from London informing them of their win was unexpected. "We were happy enough being a finalist," she said.

Ms Lung believes such a prestigious award puts her home city on the global design map. "I think people will look at Hong Kong differently now," she said. She added that, while there has been a perception that Hong Kong does some interesting design, it wasn't seen to be in the same category as London, New York and Paris.

She pointed out that Hong Kong designers have a distinct cultural mix of international outlook and Chinese heritage.

The city has also been a perfect springboard for One Plus Partnership's work on the mainland. "The geographical proximity and language makes it very easy for us." Chinese clients, she says, "trust us, and they trust Hong Kong."



Wuhan Moulding Show House

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Looking Good



Wuhan Pixel Box Cinema

Since setting up their company in 2004, the founding partners have earned recognition for their novel, theme projects ranging from show flats to club houses, and luxury complexes to inspirational cinemas and dining spaces. One Plus Partnership has received 57 international and 70 Asian awards to date. These include the Interior Design Best of the Year Awards, JCD Design Awards, Germany's iF Communication Design Award and Red Dot Design Awards, Gold Key Awards, Japan Good Design Awards, and Taiwan TID Awards.

One Plus Partnership is also one of the few design companies to be spotlighted by Create HK, a high-profile government initiative to foster the growth of creative industries in Hong Kong.

conference for commercial interiors.

In recognition of the firm's growing standing, Director Virginia Lung was the only Chinese interior designer to be appointed a juror at NeoCon, North America's largest design

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One Plus Partnership

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