



2018 iF
 金獎精選 Gold Award Winners &
 空間設計作品 Interior Architecture Winners



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 2018 iF Design Award 評審



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多位專業人士好評一致推薦！」



推薦序 Foreword

最常被問到的是，壹正從成立至今屢獲眾多國際獎項，對於我們而言有什麼意義？雖然至今已獲得超過 510 個國際獎項，但其實每一個獎項都代表著一個故事。

回想過去，比較難見到亞洲設計師在國際頒獎典禮上獲獎。隨著時代變遷，資訊發達促進藝術交流，各地的設計師更容易從不同地方取得靈感，令設計藝術更上一層樓。於是近年來可見到更多年輕設計師，憑著一股熱忱，發揮無窮的創意，創造不少出眾的設計，並逐漸登上各國際頒獎典禮，於全球整體地位有著上升的趨勢。身為亞洲設計師，很高興見證到這個轉變，共同在藝術這個共融的平台上各展所長，帶出更多舉世的設計。

壹正於 2016 年及 2013 年兩度獲得德國 iF 設計獎金獎，是做夢都未曾想過，一直覺得這個獎項是很遙遠的事。這兩個獎項是對我們的努力一種很大的肯定和鼓舞，那種喜悅至今仍然歷歷在目，其實每度獲獎的喜悅背後都是滿滿的艱辛和汗水。過去在設計的路上，就算遇到再大的困難我們也未曾放棄，全因憑著對設計的執著、喜愛和熱情，並且堅持信念、不隨波逐流。除了挑戰自我、創造比以往更好的設計，我們更要創造別人前所未見的藝術品。然而，在獲得獎項之後，最重要的仍是繼續努力，才能完成更多感動人心的作品。

We are always being asked about the meaning of receiving numerous awards over the years. Although One Plus has received over 510 international awards, every one has its own story.

It was rare to see Asian designers on international award ceremonies' stages in the past. Along with the changes technology brings over time, communications become easier which enable designers to generate ideas easier. In recent years, increasing number of young designers appear on the stages with their unlimited creativity and sincerity. It marks the overall increasing status of Asian designers among the world. Being part of the Asian designers, we are happy to witness the transformation where more brilliant designs were brought in this art community.

The two Gold Awards of 2016 and 2013 Germany iF Design Awards are far beyond reality that we have never dreamt of. They are of special meanings that give us enormous encouragement and certainty to our hard work. Indeed, behind the glory of every award are all hardships and challenges. Every time when we want to give up, we remind of ourselves how we have come so far in the path of design. It is all about love, passion and dedication to design that uphold our belief of not to go with the flow. Other than challenging ourselves to create a better design than before, we have to bring an art piece that has never be seen. Nevertheless, it is important to work even harder after receiving every award in order to create more breathtaking and intriguing projects.

壹正企劃 設計總監 羅靈傑、龍慧祺

Ajax Law & Virginia Lung, Design Directors of One Plus Partnership

