

# hospitality design

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Presenter of HD Expo, a hospitality design event



“It’s dramatic, tactile, and emotional. You go for the experience.”

—HD Awards judges

## Shanghai BFC Bona Cinema

Rojo Alicante marble dramatically covers the lobby of Shanghai BFC Bona Cinema, a sophisticated addition to the Art Center inside the Bund Financial Centre designed by London’s Foster + Partners and Heatherwick Studio. An installation made of copper adorns the ceiling, crisscrossing each other at different angles to create the illusion of a larger space. “We took references from traditional European architecture,” says Vivian Lung, design director at Hong Kong-based One Plus Partnership Limited, “hoping to remind people that cinema is also a precious art form.”

Owner **Shanghai Bona Architecture Firms**  
**Heatherwick Studio and Foster + Partners,**  
London Interior Design Firm **One Plus**  
Partnership Limited, Hong Kong





## Wuhan Panlong Plaza Yinxing Cinema China

Emphasizing simple and pure forms, as well as the juxtaposition of light and shadow, Hong Kong-based One Plus Partnership Limited conceived the Wuhan Panlong Plaza Yinxing Cinema as a cubic, sculptural volume. Influenced by the idea of enlarging images from a projector onto a movie screen, what remains is an irregular, tilted structure—a mass of seemingly jumbled angles that are, in fact, positioned with a purpose. An all-gray palette in the theater echoes the monochrome cement-clad lobby and LED lighting, which is integrated into the acoustic-friendly wall panels to cast fitting 3D effects.

Owner Hubei Xiangsheng & Insun Entertainment Co. Ltd.  
Interior Design Firm One Plus Partnership Limited, Hong Kong

