INTERNATIONAL INTERIOR & PRODUCT DESIGN AWARDS 2015

# INSIDE

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05.2015

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## Coastal Cinema, China by One Plus Partnership Limited

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### Yomogino Ryokan Hot Spa, Japan by Sasaki Architecture

Tucked into a quiet corner of Fukushima Prefectureis Bandai Atami hot spring district, the baths at Hanare no Yado Yomogino resort have an 800-year history. After the Japanese Earthquake...

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The Małopolska Garden of Arts, Poland by Ingarden & Ewý Architects

The Małopolska Garden of Arts (MGA), a culture venue with a performing arts centre and mediatheque, located in a

### Exploded, China by One Plus Partnership Limited

Trips to cinemas have always left the movie-goers dazzled. While the audiences are watching the film in the auditorium, they could let their imagination run wild. Especially the disaster film genres, like eThe Day After Tomorrowi or Independence Dayi. These films further...

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# IRebel, United Kingdom by Studio C102

The brief was to design an 8,000sq ft. gym where each class felt like a night out and puts the visitor at centre stage. Originally an office, the building was stripped down and reconfigured into a contemporary, industrial space which is balanced in luxury and theatrical glamour. Spread across...

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#### Fun Cinema, India by Arris Architects Pvt Itd

Situated in Mumbai; at the heart of a 100 year old cinema industry: Bollywood. Fun Cinemas was one of the first and frequently visited multiplexes in the city. However in the megacity that is constantly transforming and the rise in competition posed a struggle for its relevance...

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#### Stop Motion, China by One Plus Partnership Limited

Every film is composed of thousands of stop motions. This continuation of frames produces the illusion of a moving image, freeing our minds to see what is within and beyond. The designers freeze and...

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Coastal Cinema, Wuxi, China One Plus Partnership (Hong Kong) Limited

Blue and green are the two colours that one would associate with when thinking about the ocean. Breaking the social norm, the design team got inspired by the coastal geography, the study of the dynamic interface between the ocean and the land, particularly wave action, hence the creation of this magnificent cinema.

Upon arrival, the oval-shaped gigantic lobby greets the guests with its curvy form, just like the coastal line between the land and the ocean. Waveforms hide within the whole perimeter. Various lengths of rectangular tiles manifest the flooring, when looking from afar, are like the sea water being washed onshore, under the influence of the gravitational forces exerted by the Moon and the Sun and the rotation of the Earth.

Powder-coating metal rods were built along the lobby, simulating wave actions, falling and rising accordingly. When staring at this 'wall of waves', one may feel like standing onshore observing ocean surface waves, achieving a level of calmness as if hearing the sound of sea waves.

Sitting in the middle of the lobby are ticketing offices shaped like natural stones, blending in with the surroundings. Guests waiting for the movie opening could rest at the book cafe. Apart from the flooring patterns, the bookshelves and ceiling decorations also stick to the waveform theme. Flat rectangular forms stretching from the ceiling curves along the book cafe façade with different angles, depicting another work of great aesthetic appeal.

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# Exploded, Wyhan, China One Plus Partnership (Hong Kong) Limited

Trips to cinemas have always left the movie-goers dazzled. While the auditorium, the film in the auditorium, they could let their imagination run wild Especially the disaster film genres, like 'The Day After Tomorrow' or 'Independence Day' These films further ignite the audiences' creativity. The designers visualize the scenes from these movies, creating yet another vivid interior which welcomes the audiences as if they have walked into a real movie setting.

Upon entering the cinema audiences' eyes meet with the various-shaped and three dimensional boxes. Black and white engulfs the perimeter conveying a hint of the futuristic and the solitary feeling often found in disaster movies. Rectangular-shaped concessions and kiosk inclined with assorted angles, camoullaging themselves in the disaster packground, which triggers the association of meteors in space or debris after chaos. On the ceiling above the concession lays a rectangular LED box, which could play movies or dynamic graphics within the area. Black marble tiles with white veins cover the entire floor space. The flooring, which is supposed to be a two dimensional object, fills with three dimensional geometric graphics, as if they are multiple rectangular boxes emerging from the ground. Along the corridor the vibe

Along the corridor, the vibe of disaster moyles lingers. Several three dimensional white-coated metal pillars grow towards different directions, enacting the scenes after disasters, where buildings are destroyed and scattered around. These irregular pillars crisscross with each other to give a unique visual effect. Some of them even elongate into seats for people to take a rest. The lights on the ceiling are also shaped like pillars, developing towards and extending in different directions and angles, visualizing the chaotic scenes further.

In the washroom, pillars elongate from the ceiling, minimizing the room space to create a sense of pressure. Several square basins look like the debris after disasters. Grey three dimensional square-shaped boxes of sound absorbing materials surround the auditorium, pointing towards altered angles. Some boxes enclose light sources which give out light in this sea of darkness. With a monotone of grey engulfing the whole perimeter it mimics the effect of the concrete rubble scattered in the vicinity as aftermath of an explosion. Different lengths of black and white stripes in the VIP room continue the three dimensional theme, adding an edgy hint to welcome the special guests.

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Coastal Cinema







Stop Motion, Wuhan, China One Plus Partnership (Hong Kong) Limited

Every film is composed of thousands of stop motions. This continuation of frames produces the illusion of a moving image, freeing our minds to see what is within and beyond. The designers freeze and extract these 'motion fragments' embedding the elements within the cinema perimeter.

Upon stepping into the ticket office, the counter and the wall act as if they have a life of their own. The counters were supposed to be a gigantic regular shape. However, they rotate slightly towards various directions and angles, mimicking the life of a creature. This scenario reminds one of the scenes in some science fiction movies, where a creature alters and articulates to a certain extent, devising a distinct life form. Just like the role of a movie editor, the undesirable ones are being ruled out while conserving the favourable ones to create a masterpiece.

Up in the ceiling, at a precise moment every individual slide owns a different shape. Some of the white ones are light boxes, flying towards various dimensions to form a unified shape. They scattered all over the place, but seemingly as if flying towards the same direction, waiting to combine and configure a new life form. The wall also adheres to the same concept, pieces of irregular

fragments simulate 'stop motions', as if to regain the form as a whole. The materials being exerted on this project are relatively simple, which include stones and stretch ceilings. By contributing more emphasis on the finished art form, the materials stand a less important role.

In the middle of the coffee bar stands feature lighting. Every light has its own life. They point towards different angles. Every light could break down into smaller rectangular shapes. When jointed together, create a clamp-like shape stretching throughout the space ahead, generating a vibrant ambience.

The auditorium extends the illusion of stop motions. All over the walls are two-dimensional graphics moving towards various directions. They act as individual 'frames' to record a single moment, whilst unifying to create a bigger picture or sequence. The graphics of the carpet illustrate bits and pieces, like a greater shape being torn apart. The vibe of still shots continues to linger throughout the operation.

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Starz, Wuhan, China One Plus Partnership (Hong Kong) Limited

The designers embody the concept of 'stars' throughout the perimeter, which coincidentally matches the name of the shopping mall where the cinema was situated – the Wuhan FX 'Star' City.

Everyone's association with the shape of a star comes down to similar configurations – directly proportional lines and same angle attributes. However, the designers break this long lived convention, epitomizing the concept of stars within every corner of the cinema. Upon arrival to the main lobby, scattered pieces of star patterns are disguised amidst the background. The uncustomary forms of star patterns further trigger people's imaginations. The stones and tiles contour the impression of a 'star', without actualizing the definite form of it. By breaking up and rebuilding, the framework of the 'star' reformulates in the audience's head.

Wedges of wall visualize the 3D construction of a star. Unlike evenly distributed squares, stars comprise of uneven lines and angles. Imagine turning a star into pod vessels, then shrink or elongate each angle. Through 3D actualization, the wall bestows a various 'star' feeling. As stars illuminate and sparkle in the dark, the designers simulate the texture with silver coloured metals while the background remains dark. This enormous contrast further attributes to the brightness of the stars. Film information is being attached to the wall. In the same

area, the box office and the concession exist side by side. They nestle among the cloud of stars without arousing any suspicions. The auditorium continues the shape of a star. The walls are made up of layers and layers of 3D panels, which reflect the pattern of a star by light and shades. Again, the designers show their inventiveness by hiding the star message, without actually showing the normal star pattern. Lines intersecting with each other, configuring shapes with various angles on the carpet, which matches with the star patterns on the seats. Various embodiments carry the hidden star message throughout the perimeter.

The designers came up with two other designs which hook tightly to the 'star' theme. The first one depicts five straight lines intersecting each other at an intersection point, also portrays a different form of how 'stars' could be conveyed in various shapes and patterns. Whereas the other one filled with 3D elongated star pillar forms being dissected into different pieces. These 'dissected' pieces are attached to the surrounding of the auditorium, with various angles pointing towards different directions.

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#### Coastal Private Club, Wuxi, China One Plus Partnership (Hong Kong) Limited

The high-end design private club majors colors with warm tones, contains lots of hidden waveform messages. Metal walls are cut like ladders, illustrating the waveforms of a rough sea. Stripes on the carpet distant themselves at various intervals, acting like the ever changing waveform movements being affected by wind speed and directions. Sometimes they depict

themselves as small ripples; sometimes gather themselves as huge storm waves.

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Luminary, Wuhan, China One Plus Partnership (Hong Kong) Limited

The director is the soul of the film; the interior designer fits the same role in relations to the cinema. Movie-goers enter the cinema with the expectation of thrills and excitement. Through screening, their five senses are being heightened. Before entering the state of euphoria, the designers of this brand new cinema bestow the movie-goers with the granting of a dream comes true — a vivid simulation of an on-site shooting spot.

Appoint setting foot on the cinema, the bright spotlights in the ticketing office area welcome the moviegoers by engaging their hypersensitivities. Immediately drawing their attention, the design trapped them into thinking it as a shooting scene somewhere. Lazy tongs of different lengths hang from the ceilings like chandeliers. LCD screens and spotlights are attached to the other end, displaying the latest trailers and cast shadows on the surrounding walls. Such combinations of dark and metal materials portray a sense of mechanization, resembling masculine attire and industrial rough-hewn.

Passing through the hallway, the feeling of engaging into a shooting scene grows even starker. Singlestand spotlights of various heights locate themselves scarcely across the perimeter, as if they have a mind of their own. Light and shadows are

being cast on the cement walls. With the intervention of the movie-goers, irregular and shifting shades of a high level of shapes and sizes are embodied. When people are walking back and forth across the corridor, flickering shades articulate rapidly, creating dynamic and everchanging scenes throughout the day, like a live-running movie itself.

Once the Signage gets illuminated by the spotlights, the characters fabricate themselves, procreating a 3D-alike hallucination. Various heights of mirrors inside the lavatories are erected accordingly. Grey corian of the wash basin adds a chic hint. Upon arrival of the auditorium, straight lines on the floor and on the walls crisscross one another, configuring graphics of irregular shapes.

With the minimal exertion of decorative items, the design of this cinema remains raw yet mod. Within a rather tight budget, the designers have managed to maximize the power of materials and composition configuration. Actualizing a raw and hip cinema design where moviegoers may genuinely admire more than the movie itself.

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